

LOFTYTM BRICKELL

CLUB RESIDENCES



AN UNPRECEDENTED NEW STANDARD OF FLEXIBLE OWNERSHIP— ELEVATED IN EVERY WAY.

Welcome to life on your terms: a stunning residence wherever you go, with a focus on service planned for the most sought-after destinations, channeling the energy and character of the local setting. LOFTY offers a consistently elevated experience across residence sizes and layouts, complemented by a lifestyle designed to reflect the way we live now: with an enduring desire to move freely across the world while maintaining a sense of place wherever you go.



Set above and apart, the limited edition LOFTY PH Collection will occupy the tower's top nine floors, featuring the collaborative designs of Artefacto x INC.

RESIDENCES

Life at LOFTY is an immersive experience reflected in both the residences and the environment: vibrant, social, and striking. In every home, even the smallest details have been selected and integrated by a collective of revered designers, artists, and creators. The multi-disciplinary NYC studio, INC, is responsible for LOFTY's 44 stories of elite interiors.

DESIGNED FOR LIVING THE HIGH LIFE

A first-of-its-kind partnership uniting global furnishings brand, Artefacto, and the innovative LOFTY flexible-ownership tower—featuring a collection of branded penthouses. These penthouses fully furnished by Artefacto will deliver an elevated home away from home to the discerning guests.



All residences are delivered turnkey, fully finished and furnished.

1. *Prestigious Brickell waterfront location, with a private 400-linear-foot marina on the Miami River.*
2. *Flexible ownership like no other.*

WATERFRONT LIFE IN BRICKELL

Miami's most exclusive location—a vibrant yachting scene and dynamic waterfront, with views of city and sea everywhere you turn. Just steps from Brickell City Centre, a sprawling cosmopolitan mecca of haute couture, fine dining, next-level nightlife, international finance, and world-class art.

Brickell is a buzzing epicenter of Miami's most exclusive experiences, now home to LOFTY's influential presence. The district is also home to Brickell City Centre and Mary Brickell Village, glamorous oases of shopping, entertainment, and cuisine.



LIFE ON YOUR TERMS

From the creators of NATIIVO...

LOFTY offers an on-site management option that will allow you, as an owner, to manage your rental calendar and earnings, schedule a home cleaning, submit service requests, and more. It's everything you need to control your home share, with stress-free management of it all when you're away.



LOFTY APP OWNER PORTAL FEATURES

Chat / Messenger / Masterhost

Homesharing Earnings Portal

Homesharing Demand Calendar

Resident and Building Door Controls

On-Demand Services

Real-Time Homesharing Rate Guide

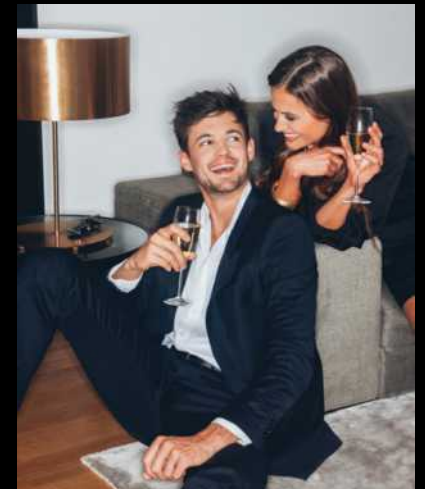
Calendar of Events and Activities

Rewards and Perks

Service and Maintenance Requests

Amenity Reservations

Access Control and More



SUITE OF AMENITIES

LOFTY's extraordinary amenities create an exceptionally elevated experience:

LOBBY

- Riverwalk access
- LOFTY MasterHost and 24-hour concierge
- Welcome reception
- Package room for owner deliveries

2ND FLOOR LOUNGE

- Check-in desk for guests
- Living room lounge & co-working area
- Riverfront covered terrace
- Private meeting room
- Ultra-high-speed WiFi
- DJ station
- Bar with coffee and snacks service
- Game areas

9TH FLOOR POOL DECK

- Artfully landscaped resort-style pool deck
- Poolside lounge chairs and daybeds
- Pool attendants and towel service
- Hammocks garden
- Ultra-high-speed WiFi
- Outdoor rain shower
- Outdoor covered living area

9TH FLOOR FITNESS & SPA

- 3000-square-foot fitness center with expansive river and city views
- Private yoga studio
- Men's and women's locker rooms
- Private treatment rooms
- Ultra-high-speed WiFi
- Sauna, steam rooms, cold plunge pool, and shower
- Fresh juice bar

ROOFTOP

- Stunning 360-degree river and city views
- Rooftop pool overlooking the Miami skyline
- Wraparound balcony with lounge seating
- Ultra-high-speed WiFi
- Exclusive-to-owners lounge and bar

BESPOKE BUILDING SERVICES

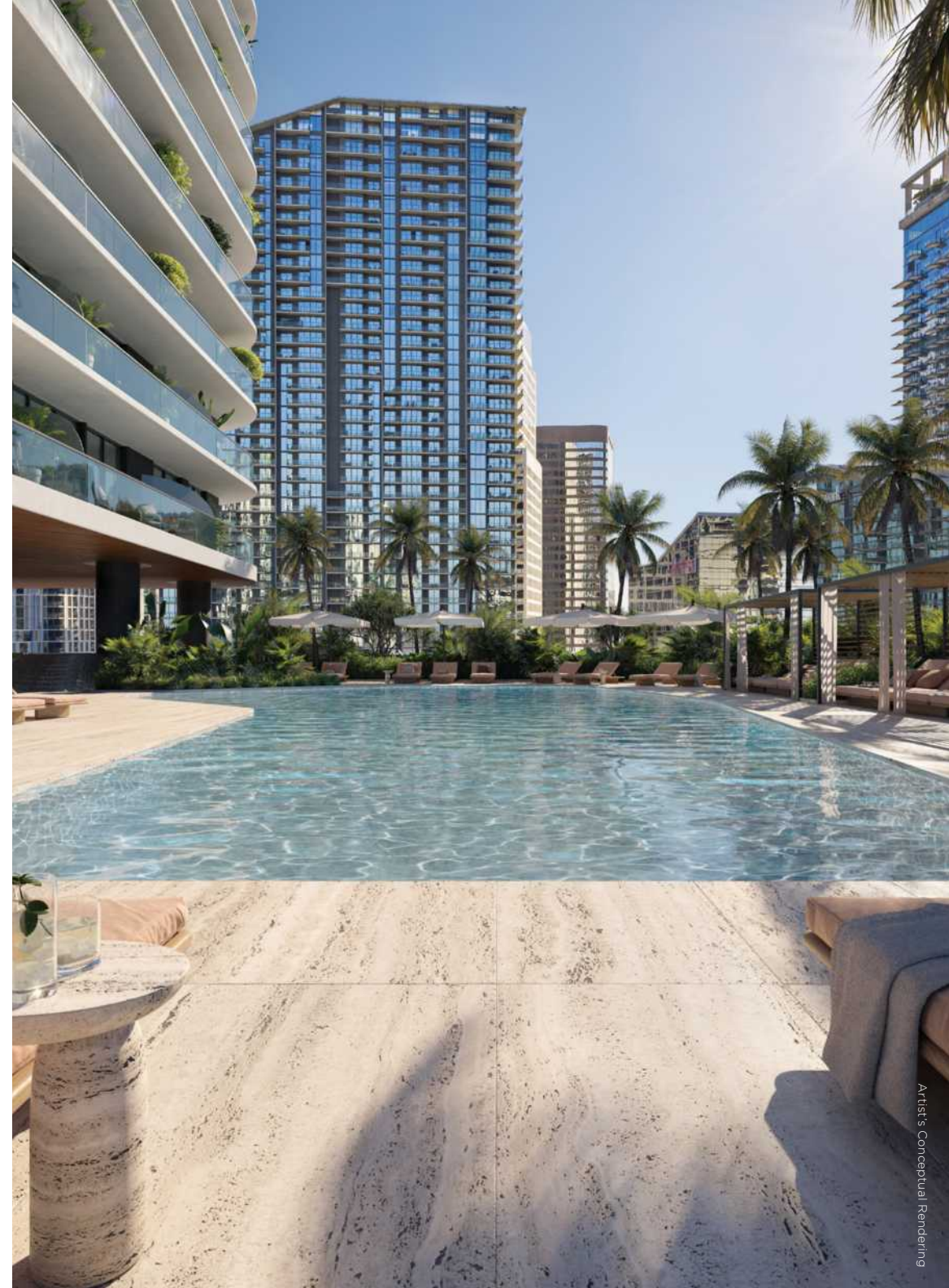
- 24-hour valet parking service
- 24/7 security
- On-site hospitality management
- LOFTY house car services exclusively for owners
- Dock master for LOFTY marina visitors

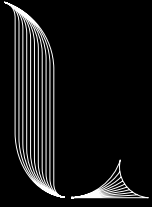
LOFTY CLUB FOR MEMBERS ONLY

- Private entrance with check-in area
- Members only riverfront terrace
- Social bar
- Social lounge
- Private rum and cigar room
- Live-music stage
- Tastefully appointed gathering living room, featuring small plates, bespoke cocktails, and wines
- Live evening entertainment

EXCLUSIVE PH OBSERVATORY

- An entire amenity space dedicated exclusively to PH Collection owners and guests
- Private dining room and event space
- Coffee and afternoon drinks service
- Co-working space
- International newspapers
- Wine tastings events
- Sweeping riverfront and city views from observatory
- Concierge services for PH Collection and guests





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