

# Fact Sheet

**DEVELOPER** 

**ARCHITECT** 

**SALES & MARKETING** 

INTERIOR DESIGN RESIDENCES

INTERIOR DESIGN
COMMON AREAS & AMENITIES

Alta Developers

Behar Font & Partners, P.A.

Cervera Real Estate

RH

IDDI & RH

**BUILDING LOCATION** 

250 Bird Rd.,

Coral Gables, FL 33146

SITE LOCATION

4201 S Le Jeune Rd.,

Coral Gables, FL 33146



# Flexibility of Ownership is the Ultimate Luxury

### **RESIDENCES AVAILABLE**

58 - 1 Bedroom / 1 Bathroom	662 - 737 SF	(61 M <sup>2</sup> - 68 M <sup>2</sup> )
15 - 1 Bedroom / 1 Bathroom + Den	865 SF	(80 M²)
85 - 2 Bedroom / 2 Bath	1002 - 1160 SF	(93 M² - 107 M²)
16 - 3 Bedroom / 3 Bath	1426 - 1439 SF	(132 M <sup>2</sup> - 133 M <sup>2</sup> )

# 1 BEDROOM, 2 BEDROOM & 3 BEDROOM FINISHED & FURNISHED RESIDENCES DESIGNED FOR FLEXIBLE OWNERSHIP.

12 STORY BUILDING

## 174 TURNKEY RESIDENCES





# City Styling Perfected by RH Home

Known throughout the world for its signature take on classic-meets-contemporary elegance and flawless craftsmanship, RH Home continuously raises the bar for upscale residential interiors and furnishings. Every residence at Cassia has been graciously appointed with RH furnishings and finishes that enrich daily life with the timeless appeal of quality design.

- Founded in 1979, Restoration Hardware began by restoring historic homes
- Expanded in the 1980s to offer high-quality, timeless furniture and décor (blending traditional & modern styles)
- Curated additional luxury home products in collaboration with leading designers & artisans
- Launched RH Contract in 2007 for large-scale hospitality, commercial & residential projects
- Opened its first hotel, RH Guesthouses (NYC, 2022), targeting discerning travelers in the \$200 billion North American hospitality industry

\$5.0+ Billio	n
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NYSE Listed RH. Market Cap.

70

Galleries

\$3.5 Billion

**Annual Sales** 

36

Outlet stores in the US & Canada

100+ Locations

US, Canada & Europe

18

Full-line Design Galleries



# **Building Features**

- Collection of 174 Bespoke Residences
- Curated Interiors and Amenities by IDDI
- Well Appointed Furniture and Furnishings BY RH
- · Residences with Interior Design & Furnishings by RH
- Beautifully Designed Hand Custom Furniture Pieces
- Curated Art Sculpture by renowned Artist
- Tranquil Paseo Foliage Enveloped
- Panoramic Cityscape of Coral Gables, The City Beautiful
- Tropical Lush Landscaping
- Flora Courtyard
- Resort Inspired Rooftop Pool
- 24-Hour Concierge
- Impressive Double Height Lobby
- Package Room
- Ground Floor Retail
- Over an Acre of Indoor Outdoor Amenities





# Building Amenities

### **AMENITIES**

- Heated Pool
- Cabanas
- Lounging Nook
- Day Beds/Chaise Lounges
- Summer Kitchen & BBQ's
- Outdoor Dining Areas
- Eat-in Counter and Dining Tables
- Tropical Modern Poolside Lounge
- Kitchen, Private Dining For Large Parties
- Ample Lounge Seating
- Entertainment Media Center

## STATE OF ART FITNESS

- Fully Equipped Fitness Center
- On-Demand Fitness Technology
- Cardio and Strength Training Equipment
- Yoga/Barre Studio

### **WELLNESS SPA**

- Indoor Pool & Relaxation Lounge
- Steam Room
- Dry Sauna
- Massage/Treatment Room
- Dual Spa Bathrooms
- Fully Equipped Showers & Lockers
- Wardrobe Changing Area

## **DOUBLE HEIGHT IMPRESSIVE LOBBY**

- Refreshment Bar
- Sophisticated Lounges
- 24 hour Market Self service
- Executive Business Center
- Co-working Lounge
- Meeting Room
- Sophisticated Library
- Zoom Offices
- Screening Room



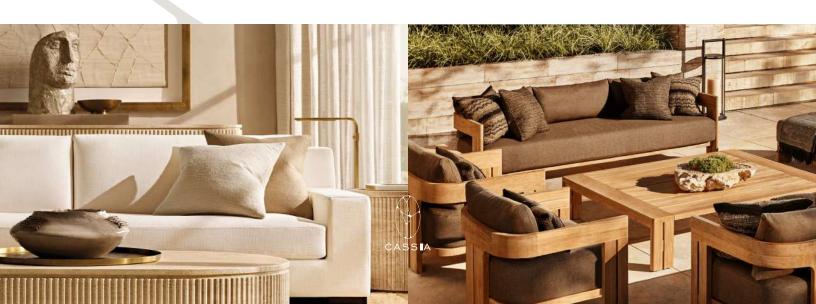
# Reimagine the defintion of luxury through our spaces

# Building

- Curated Interiors and Amenities by IDDI
- Well Appointed Furniture and Furnishings BY RH
- Residences with Interior Design & Furnishings by RH
- Beautifully Designed Hand Custom Furniture Pieces

## Residence

- Modern Chef-italian Kitchen with Backsplash
- Sleek Counter Tops Kitchens & Bathrooms
- Self-Closing Imported Custom Cabinetry
- Bosch Appliance Suite
- Front Loading In-Unit Washer/Dryer
- Tvs in living and bedrooms
- Nest Thermostats
- · Blackout shades in Bedrooms
- Owner Closets Lock & Key
- Serene Terraces



# The Visionary Team

**DEVELOPER** 





Alta Developers, led by CEO Raimundo Onetto, has introduced over 4,000 units to South Florida. The Miami-based firm specializes in residential and commercial developments, including active projects like Casa Bella by B&B Italia, Alta New River, Alta Hollywood, Crest at Pinecrest, and more. Past projects include Pacifica Boynton Beach, One Paraiso, and Quantum on the Bay.

### **INTERIOR DESIGN**

# RH



### INTERIOR DESIGN RESIDENCES BY RH

RH, short for Restoration Hardware, is a luxury home furnishings brand established in 1979 by Stephen Gordon. Originally focused on restoring historic homes, RH evolved to offer a wide range of furniture, lighting, textiles, and decor. With over 100 locations across the US, Canada, and Europe, RH is renowned for its timeless designs that blend traditional and modern aesthetics.

## INTERIOR DESIGN





## INTERIOR DESIGN COMMON AREAS & AMENITIES BY IDDI & RH

Award-winning design, five years in a row—ID & Design International stands as a beacon of excellence in the realm of design and branding, boasting an impressive array of accolades. With vast global experience, we collaborate with leading businesses, retailers, developers, and investors. Our innovative thinking and problem-solving skills make us an exceptional project partner.



#### **SCULPTORS**

# great things to People.



We're **GT2P**, a Santiago-based studio known for our diverse projects in public art, architecture, and collectible design, represented by New York's Based, Friedman Benda gallery. Our approach, "Paracrafting," blends art, science, and cultural context through parametric thinking. This unique framework fosters connections across creative and cultural spheres, producing work that speaks to the spirit of our era in surprising and often poetic ways.

ARCHITECT

BEHAR FONT
PARTNERS, PAA



Behar Font & Partners, P.A. is a veteran architectural firm focusing on architecture, planning, and interior design. With 65 years of collective experience, we've overseen projects spanning retail, residential, office, religious, and educational spaces. Our dedication lies in crafting imaginative, practical, and effective designs, leveraging our wide-ranging expertise across various project categories.

**SALES & MARKETING** 





Established in Miami in 1969, Cervera Real Estate leads South Florida's condominium market, representing 115+ luxury high-rise towers with \$16B+ in sales. Renowned for revitalizing areas like Brickell and South of Fifth in Miami Beach, Cervera pioneers developer-exclusive marketing and fosters strong international connections. In 2021, it expanded partnerships by joining Leading Real Estate Companies of the World™ and Luxury Portfolio International™.







THE RESIDENCES AT CORAL GABLES



Sales Gallery

4201 S Le Jeune Rd Coral Gables, FL 33146



cassiamiami.com

Sales & Marketing by



REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE. These materials are not intended to be an offer to sell, or solicitation to buy a unit in the condominium. such an offering shall only be made pursuant to the prospectus (offering circular) for the condominium and no statements should be relied upon unless made in the prospectus or in the applicable purchase agreement. in no event shall any solicitation, offer or sale of a unit in the condominium be made in, or to residents of, any state or country in which such activity would be unlawful. the purchase of real estate is a significant decision. developer makes no representations concerning any potential for future profit, any future appreciation in value, any income potential, tax advantages, depreciation or investment potential regarding acquiring a unit, nor any monetary or financial advantages related to same. no statements or representations are made regarding the economic or tax benefits to be derived, if any, by buyer from acquiring and/or owning a unit, this project is being developed by Merrick 250, LLC, a florida limited liability company ("developer"), which was formed solely for such purpose. Alta Developers, LLC. "Alta" is affiliated with this entity, but is not the developer of this project, purchasers shall look solely to developer (and not to Alta Developers and/or any of its affiliates other than developer) with respect to any and all matters relating to the marketing and/or development of the condominium and with respect to the sales of units in the condominium, all images and designs depicted herein are artist's conceptual renderings, which are based upon preliminary development plans, and are subject to change without notice in the manner provided in the offering documents. all such materials are not to scale and are sh